

Study on Analysis Behaviour for Purchase of Real Estate

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Abstract: *It is always observed that during the booming period of economy real estate sector over performs. The real estate markets in Mumbai and Navi Mumbai are showing a phenomenal growth since post pandemic time. The buyers include both for self-consumption and investment hence the shift can be seen from both the dimensions. The study attempts to analyse the buying behaviour on several factors viz. motivation, type of property, budget, location, stage of development etc using descriptive analysis. Study tries to conclude the future prospects of real estate in India.*

Keywords: Real estate, Investment, Residential, Commercial

I. INTRODUCTION

The real estate industry is a sector that deals with the buying, selling, and renting of properties. It encompasses a wide range of activities, including the construction and development of buildings, the management of properties, and the financing of real estate transactions. The industry is crucial to the global economy, providing housing for individuals and families, office and commercial spaces for businesses, and investment opportunities for individuals and institutions. The real estate industry can be divided into several sub-sectors, including residential, commercial, industrial, and land. Residential real estate involves the buying, selling, and renting of homes, apartments, and other types of residential properties. Commercial real estate involves the buying, selling, and leasing of office buildings, retail spaces, and other commercial properties. Industrial real estate includes warehouses, factories, and other industrial properties. Finally, land real estate involves the buying and selling of undeveloped land for future development.